

## **Endurance Technologies Ltd.**

Endurance Technologies Ltd. is the largest aluminum die casting manufacturer in India and one of the leading automotive component manufacturers in aluminum die casting (including alloy wheels), suspension, transmission and brake systems.

In operation since 1986, this company is headquartered in Aurangabad, India and boasts of an impressive Rs. 52819 million turnover with over 5000 employees.

In March 2016, the Institute for Generative Leadership India commenced a 9-month Generative Leadership Program with 30 participants from Managers to AGM's. These 9 months comprised of training and coaching at regular intervals and ended in December 2016.

Right at the beginning of the program each participant declared what they will be achieving by the end of the 9 month program period. The entire 9 months was then orchestrated accordingly and all efforts were focused on supporting the participants to achieve what they had stated.

The results have been astounding.

Here is a dipstick of the kind of results generated by this team.

- 25% growth in sales in 9 months for a particular component
- 11 machines spared @cost of Rs. 30 lac per machine
- Reduction in gas consumption saving the company Rs. 24 lac per year
- Scrap reduction from 13.7% to 6.3% in 7 months
- Improved productivity of assembly line – benefitting the company Rs. 30 lacs per year
- Mood of the team is now of confidence, energy and commitment

*\*References can be provided on request*