

## **John Deere India Pvt. Ltd.**

John Deere India Private Limited is a subsidiary of Deere & Company, USA. Deere & Company (brand name John Deere) is an American corporation that manufactures agricultural, construction, and forestry machinery, diesel engines, drivetrains (axles, transmissions, gearboxes) used in heavy equipment, and lawn care equipment.

In 2014, Deere and Company was listed as 80th in the Fortune 500 America's ranking and was ranked 307th in the Fortune Global 500 ranking in 2013

Our association with John Deere India Pvt. Ltd. began when we met them to share our portfolio of programs that we had conducted for several large and medium sized organizations. At that stage they were looking for an organization to deliver a program on "Acting Courageously".

Here is what Seema Ragnath, Head of Leadership Development for John Deere India Private Limited has to say of her experience of the Institute for Generative Leadership

*"When we evaluated Leadership needs for the current times and the years to come a few unusual competencies stood out. Acting courageously as Leaders was one of them. As I began work on this subject it didn't take me long to realize there is no one in India who can deliver this subject at the depth I'd hoped to find. As the India SSA head for Leadership Development at John Deere my hunt for the elusive faculty began fervently but in dismay as well.*

*While there was no dearth of contacts spread across continents, most calls ended with the exasperation of having to explain the fulcrum of courage, the design of the mind and the voice that speaks but suppliers and vendors couldn't fathom the concepts nor the direction.*

*Sameer Dua was a reference met outside of calendar and what was to be a 20 minutes meeting turned into 1.5 hours of debate and brain stimulating discussion. He was already where we hoped to go. His concepts and ideas from Generative Leadership were driving us right home. I knew then we had finally found our external lead for this esteemed program. The content work spread across two months which were the most intellectually stimulating experience I had so far and the end result was a splendid 3 days intervention that had all participants Thinking, Introspecting, Recognizing and Checking their behaviors.*

*The program has been the best seller of 2014 for us. Sameer hit the group of leaders right between the eyebrows and woke up each individual to commence a long journey where he would not lead us anymore, but allow our newly accepted realities and corrections to bring change in our personal and professional worlds.*

*Sameer is rare talent - glad we found him."*